

"France is renowned for its gastronomy, perfumery and haute couture... why shouldn't it also have its own head massage method?"

After 25 years of research, Antoine Di Novi introduces French Head Massage®, The French Head Massage Method.

For more than twenty-five years, Antoine Di Novi has dedicated his career to the study of therapeutic touch, Shiatsu and manual wellness techniques. Throughout this journey, one question gradually emerged:

Why shouldn't France, internationally recognized for its craftsmanship and art of living, have its own distinctive method of head massage?

That vision gave birth to **French Head Massage®**.

French Head Massage® at a glance

25 years of research and professional practice

More than 200 original techniques

An 8-level professional training program

A registered trademark supported by a structured teaching method

A training manual of more than 160 pages

A teaching approach designed for spa, wellness and beauty professionals

In a world that is constantly accelerating, the importance of human touch is being rediscovered.

French Head Massage® reflects this growing desire for presence, precision of touch and meaningful reconnection.

Through this method, Antoine Di Novi aims to promote a distinctive French approach to therapeutic touch among spa, wellness and beauty professionals, both in France and internationally.

"For many years, I taught a variety of manual techniques. Then one day I asked myself a simple question: why shouldn't France have its own head massage method? That single question became the starting point of French Head Massage®."

Antoine Di Novi

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About the Founder

"Every therapeutic art is first and foremost a cultural art before it becomes a scientific one. It carries a history. It is rooted in traditions and beliefs. French Head Massage® is the result of this long journey: a living method shaped by experience, attentive listening and daily practice, where tradition and modernity meet in the service of conscious, precise and deeply human touch." Antoine Di Novi

